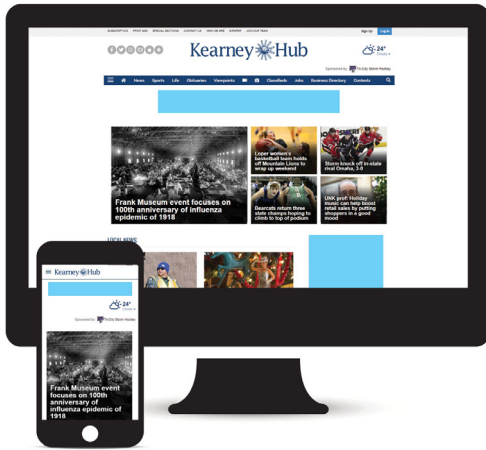


## *We don't sell advertising; We offer solutions.*

Broad Reach • Affluent Audience • Branding, Events, High Visibility, Mass Audience  
Extended Time On Site • Local Content

### Digital Position Packages

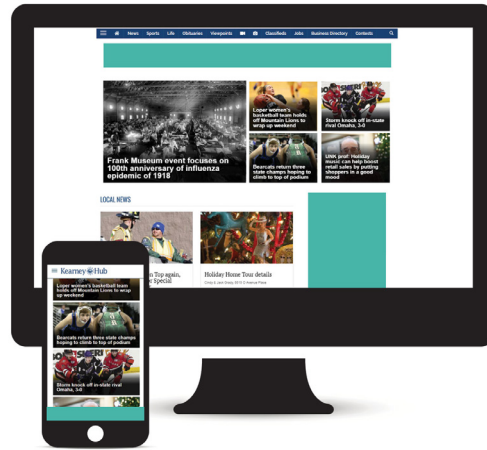


#### Basic ROS

- Ad sizes: 728x90, 300x250, 300x50

#### Rates:

- 1 month: \$15 cpm
- 3 month: \$14 cpm
- 6 month: \$13 cpm
- 12 month: \$12 cpm

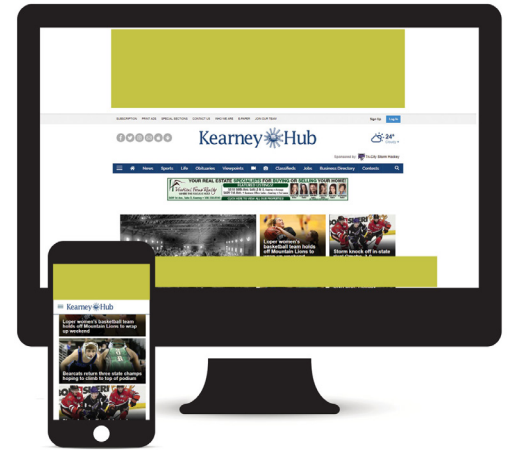


#### Premium ROS

- Ad sizes: 970x90, 970x250, 300x600, 1170x70, 480x50

#### Rates:

- 1 month: \$25 cpm
- 3 month: \$23 cpm
- 6 month: \$21 cpm
- 12 month: \$18 cpm



#### Super Premium ROS

- Ad sizes: 970x250, 300x600, 1170x70, 480x50, 1920x600, 800x250

#### Rates:

- 1 month: \$30 cpm
- 3 month: \$28 cpm
- 6 month: \$26 cpm
- 12 month: \$25 cpm

#### Add ons:

- Day parting: add \$2 cpm
- Above the fold: add \$4 cpm

#### What is CPM?

**CPM is short for cost per thousand (M is the Roman numeral for 1,000). This is how most digital advertising is sold.**

***Contact your Kearney Hub Representative regarding Audience Targeting Solutions.***

## Email Marketing

Reach loyal, opted-in subscribers of our marketing database

- Effective tool for delivering results with strong ROI
- Great for building relationships
- Ideal for creating brand awareness
- Inform readers of your products, services or special offers
- Two email blasts are delivered each day: 7:00 a.m. and 6:00 p.m.

	1x Send	4x Send	6x Send	12x Send
<b>Per Email Campaign</b>	<b>\$275</b>	<b>\$250 Each Send</b>	<b>\$225 Each Send</b>	<b>\$200 Each Send</b>

\*Emails must be scheduled with your sales representative within 12 months.

Call your Kearney Hub Representative regarding **Targeted Email Blasts** - the same promotional benefits, but with over 300 targeting categories and selections. We can tailor the right audience for you to reach for your business, event or promotion. Custom quotes available.

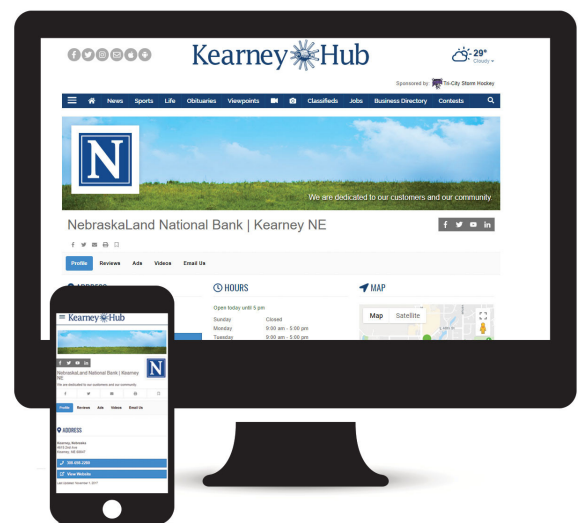
## Marketplace – Business Directory Services

Take advantage of the dominant search optimization of [Kearneyhub.com](http://Kearneyhub.com) and have your business listed in our business directory – Marketplace

A basic listing includes...

- Enhanced "Marketplace" directory listing
- Social media links
- Organic SEO with Google, Bing and Yahoo
- BH Digital Services reporting dashboard
- Access to "Image Insight"
- Listing Sync Pro - for business listing correction
- Reputation intelligence for 1 location

Directories Start at \$129/month and custom solutions are available. Combine with banner advertising to grow your digital footprint.



**Contact your Kearney Hub Representative and start driving results today!**